

# Non-Traditional Revenue

## Creating ancillary revenue outside the traditional models

With nearly a decade of innovation, Nox Solutions provides unique and specialized web services designed to create ancillary revenue outside the traditional models.

Through the implementation of our proven online revenue strategies, our e-business solutions provide increased profitability for media personalities and broadcasters. Our sites collectively generate hundreds of millions of dollars in additional revenue for our clients every year.

Nox Solutions builds and operates websites for leading brands, content producers and aggregators like Bill O'Reilly, Laura Ingraham, Lou Dobbs, Dennis Miller, Westwood One/Dial Global, Loveline, Dr. Laura and many more. Our websites generate revenue from the sale of digital goods like premium subscriptions, books, merchandise, newsletters and webinars. Our fully managed & hosted end-to-end e-business solution includes website design, development & hosting, bandwidth provisioning, technical support, website operations, podcasting, streaming, order processing, order tracking, subscription management, marketing, warehousing, operations, fulfillment, shipping, credit card processing, customer service and content production. Our clients enjoy a scalable, high-speed, reliable, hosted cloud infrastructure.

New media demands new paradigms. Traditional content syndication may work for some, but now everyone can benefit from digital syndication to reach a global audience online. Nox Solutions has been at the forefront of digital syndication for nearly a decade, building large online audiences for our clients. We've enabled our broadcast clients to reach beyond their local markets and connect with new fans from around the world, whether they use a computer, iPhone, iPad, iPod, Android, Blackberry, or another connected device. There is virtually no limit to the size of your online audience. Nox Solutions provides the platform and tools you need to succeed.



“Our singular focus is developing innovative web strategies that dramatically improve your brand and business.”

PAYAM ZARABI, CEO, NOX SOLUTIONS

## Top 4 reasons why our clients love us:



### Low Risk Investment

We build and operate internet businesses that generate revenue for our clients from day one. Our clients have no out-of-pocket expense, and they enjoy a majority share of the revenues their sites generate. There is no start-up risk to our clients; Nox does all the work and takes all the risk.



### Turn-Key e-Business Solution

We build the websites, manage the marketing, process the credit cards, and provide the customer support and all other functions needed to be successful. With our operational expertise, your online business will no longer cost you money; it will be a profit center.



### Social Media Marketing

We leverage our clients' already existing social reach on the internet and monetize their friends, followers and web visitors by running social campaigns on Facebook and Twitter. We further market your site using search engine optimization, email campaigns, Ad Sense and other techniques.



### Powerful Media Platform

We provide our clients with feature-rich websites which enable them to interact with their audiences through a wide variety of channels. We give them a powerful online platform they can use to present audio and video, text, images, user-generated content, podcasts, highlights from radio or television shows, clips from YouTube and more.

IMAGINE

INNOVATE

IMPLEMENT



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